

Tourism Strategy Consultation Plan – Appendix A

Date	Activity
12 February	First draft of strategy to be approved by cabinet
16 February – 16 March	Consultation period
	<p>Internal consultation: Planning, Cultural Services, Transport, Conservation, Community Development and Communications. Documents to be sent through by e-mail and followed up with one to one meetings</p>
	<p>External consultation: Communication campaign to include press release and notice on Harrow Council website.</p> <p>Business Improvement District (BID) meeting including Harrow town centre retailers and offices</p> <p>Tourism Action Group (TAG) meeting with Harrow hotels and attractions /also invite all Harrow colleges to discuss skills and employment section</p> <p>Consultation event to be held with the voluntary and community sector at the Harrow Tourism Forum in March</p> <p>Sustainable Development and Enterprise meeting (date to be arranged)</p> <p>Residents: draft proposal to be made available throughout the Harrow library network from mid January to end of February</p> <p>Draft Proposal to appear on Harrow Council website/ www.visitharrow.co.uk and www.harrowtowncentre.co.uk from mid-January to end of February</p> <p>Mailings of the draft strategy to be sent to all Harrow attractions, all Harrow hotels and voluntary organisations</p> <p>Draft strategy to be mailed to West London Tourism Sub-Regional Manager, Visit London Borough liaison contact, West London Business and North West London Chamber of Commerce</p>
16 March – 10 April	Collate consultation feedback and create final tourism strategy document

14 April	Amended document to legal services
15 May	Strategy passes to Cabinet for final decision